

# 150th Annual Convention & Trade Show

## SPONSORSHIP/EXHIBITION FORM

June 3-6, 2021

Beau Rivage, Biloxi, MS

MPhA is proud to announce that plans are underway for the 2021 MPhA Annual Convention and Trade Show. We would love for your company to participate in making the 2021 Annual Convention and Trade Show our best yet. Our exhibitors are an integral part of our convention as our attendance includes pharmacy professionals from every practice setting throughout the state of Mississippi.

Anticipated attendance: 150+

## SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities are available on a first-come-first-serve basis. If you wish to sponsor a certain event, please let us know.

- Opening Reception - \$3,500
- WiFi - \$2,000
- Breakfast - \$1,000 (3 available)
- Award Program - \$1,500 (2 available)
- Convention Breaks - \$500 (2 available)
- Swag Items for Gift Bags - (200 quantity)
  - Sunscreen
  - Jump drives
  - Other - (please specify)



MISSISSIPPI  
PHARMACISTS  
ASSOCIATION

[www.mspharm.org](http://www.mspharm.org)

**Annual Convention Trade Show Booth** – Please complete information on the back of this form.

Booth  Early-Bird: \$1,250 (on or before 4/15/21)  After 4/15/21: \$1,500

Company/Firm Name \_\_\_\_\_

*(As it should appear on event signage/recognition)*

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Signature \_\_\_\_\_

Total Support Amount: \$ \_\_\_\_\_

Check enclosed  Check coming from HQ/date \_\_\_\_\_  Charge: MC/Visa/Amex/Discover

Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_ CVC: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Address: \_\_\_\_\_

*(if not the same as listed above)*

Signature: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Please return this completed form along with method of payment to MPhA: PO Box 16861, Jackson, MS 39236 or email: [corrie@mspharm.org](mailto:corrie@mspharm.org). Please contact MPhA with any questions at (601) 981-0416

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## APPLICATION

We hereby make application for exhibit space at the 150th MPhA Annual Convention & Trade Show. The following are our choices based on the official plan shown below:

Booth Selection (in order of preference) 1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_ 4. \_\_\_\_\_ 5. \_\_\_\_\_

The following principal products will be displayed: \_\_\_\_\_

Competitors we do not want in close proximity (if possible) \_\_\_\_\_

## RATES

Booth  Early-Bird: \$1,250 (on or before 4/15/21)  After 4/15/21: \$1,500

Those receiving the early-bird rate **MUST** be paid in full by 4/15/21 to receive the early-bird pricing.

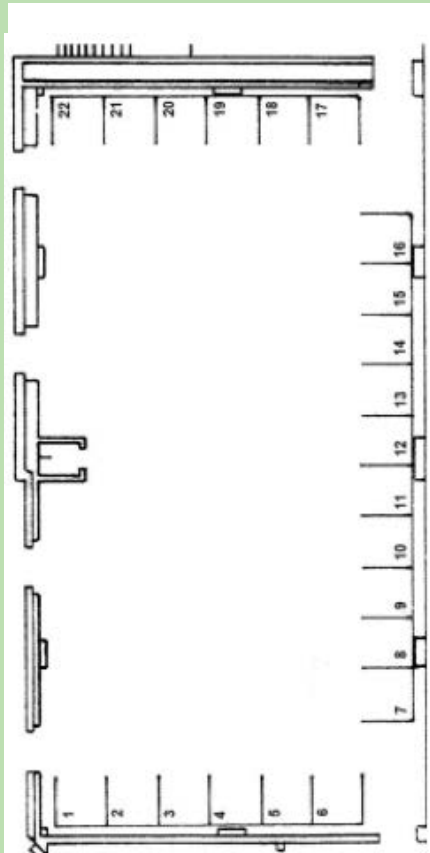
## TERMS

Full payment on all contracts will be due May 15, 2021

- ALL BOOTHS MUST BE PAID BEFORE SET-UP
- Booth selection is on a first-come, first-served basis
- Booth cancellations on or before May 15, 2021 will be charged a fee of \$250.00
- No refunds will be given for cancellations after May 15, 2021

The charge for exhibit space includes the following: 1) 8' back drape and 3' side drape, 2) a skirted 6-foot display table, 3) 2 chairs, 4) one waste basket, 5) one booth sign. Electrical services must be pre-ordered from the exhibitor service provider.

## Beau Rivage Trade Show Floor Layout



## MPhA 150th Annual Convention and Trade Show

June 3-6, 2021 – Beau Rivage, Biloxi, MS

### Names of Exhibitor Personnel

(Please print clearly. Additional information is requested on the back of this form.)

1. \_\_\_\_\_

Email Address \_\_\_\_\_

2. \_\_\_\_\_

Email Address \_\_\_\_\_

3. \_\_\_\_\_

Email Address \_\_\_\_\_

\*Exhibit Hall Booths include 2 representatives. Should you need to have more than two at the Exhibit Hall, there is a charge of \$ 50 per person.

No. of Additional Reps \_\_\_\_\_ x\$50 = \$ \_\_\_\_\_

\*The names of all persons representing exhibitors must be registered with MPhA for name badge purposes no later than May 31, 2021. It is the responsibility of the exhibitor to notify MPhA of any personnel changes prior to the show.

\*PLEASE SEE REVERSE SIDE FOR MORE INFORMATION.

Mississippi  
**Pharmacists**  
Association

# 150th Annual Convention & Trade Show

## **RULES AND REGULATIONS**

### CONTRACT FOR SPACE

The following rules and regulations become binding upon acceptance of this contract between the applicant and his or her employees and the Mississippi Pharmacists Association.

### BOOTH

Each booth includes an 8' back drape and 3' side drape with a skirted 6-foot display table, 2 chairs, 1 wastebasket, and 1 booth sign. No exhibitor will block the sightline from the aisle of an adjoining exhibitor.

### BOOTH OCCUPANCY

At least one representative from each company must be present in the booth location during exhibit hours.

### GIVEAWAYS AND DOOR PRIZES

We encourage all exhibitors/sponsors to bring a door prize for the exhibit hall. If you would like to have promotional/giveaway items at your booth, the suggested quantity is 200.

### FOOD SERVICE

MPhA reserves the right to provide food and beverage service during certain hours in the exhibit hall.

### EXHIBIT NO-SHOWS

A company that reserves booth space and fails to inform MPhA in writing of its plans not to attend automatically forfeits 100% of the total cost of the exhibit space assigned.

### CANCELLATION/REFUND POLICY

No cancellation shall be acknowledged unless received by MPhA's office in writing. Should an exhibitor wish to cancel on or before May 15th they will be charged a fee of \$250.00. No refunds will be given for cancellations after May 15th. Exhibitors who have outstanding balances with MPhA must have their accounts paid in full by May 31, 2021.

### EXHIBIT HOURS

Exhibit Set-up time: Friday, June 4, 10:00 a.m.-1:00 p.m.

Exhibit Hall Hours: Friday, June 4, 4:00 p.m.-6:00 p.m.

Dismantle Date/Time: Saturday, June 5, 8:30 a.m.

Total Exhibit Hours: 3.5

*\*No other events scheduled during exhibit hours.*

### CONTINUING EDUCATION

Pharmacists/exhibitors who desire to obtain continuing education credits must register with the convention as pharmacists. The exhibit fee will not provide complimentary CE credits for pharmacists/exhibitors.

### CONVENTION POLICY

Everyone attending the MPhA Convention must be registered as a pharmacist, guest, or an exhibitor in order to get in the exhibit hall, continuing education programs, and any events at the convention. Nametags are required.

### SECURITY

MPhA will provide security to close the exhibit hall. Additional security may be obtained directly by contacting the hotel facility. Each exhibitor shall be responsible for protecting its own property to its full value, either through purchased insurance or self-insurance. It is the exhibitor's responsibility to ensure that items within their own booth are guarded or stored.

### RENTAL SERVICES/EXHIBIT HALL INFORMATION

A professional trade show decorator has been hired to set up the show at the convention. Information on the rental of electricity, hotel reservations and freight shipping will be mailed or e-mailed to the address and contact person(s) indicated on the contract prior to the convention.



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